

ERIC LABOISSONNIERE

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EDUCATION

Roger Williams University- Bristol, RI
Bachelor of Arts in Journalism
Minor: Electronic Business

Anticipating May 2016

EXPERIENCE

HoopsHabit.com

June 2015-Current

Sports blogger and contributor

- Has Produced over 80 posts about the general NBA and the Boston Celtics
- Writes about 8 posts per month that have to be at least 500 words
- Uses Wordpress.com as a CMS and answers to an Editor-in-Chief via e-mail
- Demonstrated strong SEO practices
- Active blogger: <http://hoopshabit.com/author/elaboissonniere/>

Btpowerhouse.com

May 2015-Current

Sports blogger and contributor

- Has produced over 70 posts about Big Ten basketball.
- Has been featured on numerous Big Ten podcasts
- Uses Chorus, which is a much different CMS than Wordpress

Department of Residence Life and Housing at Roger Williams University:
Resident Assistant

August 2014-Current

- Has developed strong time management skills by balancing school, residence life, and athletics
- Over time has developed Social Media skills by marketing for certain programs
- Has demonstrated strong leadership skills by being a community leader
- Has demonstrated creative thinking and ideas by programming for many different residents

SKILLS

- Social Media Skills: Twitter, Instagram, Facebook, Vine, and Periscope
- Portfolio: <http://ericldigital.com/>
- HTML and CSS
- Video/Audio editing: Final Cut Pro X

Organizations

- Student Athletic Advisory Committee member
- Hawks Leadership Academy
- 4 year member of the Roger Williams University Men's tennis team and two-time captain

